



Kenworth Sales Company and Truck Enterprises, Inc. Join Forces

Expansion creates a bi-coastal network of dealerships

SALT LAKE CITY, Utah – Kenworth Sales Company is pleased to announce that Truck Enterprises, Inc. has now joined the family. This expansion adds eight Kenworth truck dealerships located in Maryland, Virginia, and West Virginia to the existing 23 locations in seven states currently operated by the company. This expansion positions the commercial truck dealership chain to support customers in the Intermountain West and Mid Atlantic.



From left, Jim Hartman of Truck Enterprises, Inc., and Kyle Treadway of Kenworth Sales Company.

Both companies are family owned businesses which gained customer loyalty and respect as they grew across their respective regions. The Treadway family opened the first Kenworth Sales dealership 75 years ago in Utah and nearly 60 years ago, the Hartman family opened the first Truck Enterprises dealership in Virginia.



From left, Jim Hartman of Truck Enterprises, Inc., and Kyle Treadway of Kenworth Sales Company.

“Our vision is to strengthen the commitment our founders had to selling “The World’s Best” trucks and to providing superior service to the trucking industry. Together, we will continue the shared tradition of fair dealing, friendship, and honesty with our customers,” said Kyle Treadway, third generation Dealer Principal for Kenworth Sales Company. Treadway added, “In order to leverage the reputation built over six decades with customers and within the community, the Truck Enterprises name will not be changed and I am pleased Truck Enterprises Dealer Principal Jim Hartman will be staying as Chairman of the Board.”

Located in Salt Lake City, Utah, Kenworth Sales Company operates a total of 23 locations in Idaho, Montana, Nevada, Oregon, Utah, Washington, and Wyoming. The Kenworth Sales Company website is at www.kenworthsalesco.com.

Located in Harrisonburg, Virginia, Truck Enterprises, Inc. operates a total of eight locations in Maryland, Virginia, and West Virginia. The Truck Enterprises, Inc. website is at www.truckenterprises.com.